



SUBMISSION / QUESTIONNAIRE FORMS FOR EACH CATEGORY

******Please review and find your category that will detail criteria******

Please read the category questionnaire and provide answers to accompany each nomination submission for the inaugural *Canadian Sync Awards* sponsored by songtradr, to be held on May 12, 2018 at the Dominion Ballroom at The Sheraton Hotel in Toronto, Canada, presented by Canadian Music Week and The Guild of Music Supervisors, Canada.

The Guild of Music Supervisors, Canada understands and defends that the quality of a music supervisor is not solely measured by the amount of songs in an episode / film / commercial or any other project, but by a host of music services provided that together impact a media project and its audiences.

The questionnaire will be used to assist the nomination committee in evaluating submissions to create the short list of nominations for each category.

Your participation is vital in helping to assure that all submissions are considered thoroughly and to help the committees better understand the scope of your work.

To qualify, projects must have a commercial release in Canada.

Eligibility Period

Episodic/Factual TV: All submissions must have had over 50% of the nominated season air within the established eligibility period: January 1, 2017 through December 31, 2017.

Feature Film/Doc. Film: Commercially released in Canada between January 1, 2017 through December 31, 2017

Commercials/Sports Promos – airing of commercial in 2017, with at least 50% of commercial's media buy taking place in Canada between January 1, 2017 through December 31, 2017

CANADIAN SYNC AWARDS 2018: ENTRY GUIDELINES

- Applicants must be Canadian citizens
- You do not have to be a Guild Member to submit
- A company/person may enter into as many categories as they see fit.
- Each criteria page includes a header titled **Information Required For Submission**. Create a document(s) with answers to the questions and other relevant information and upload onto the 'My Submission' page in the "*Description of Work*" tab and include, if applicable, press and testimonials in that document.
- A company/person can enter themselves or can be entered by someone else, however it is important to note that an entry will be judged on its content and quality and not by how many times it has been entered/nominated into the same category.
- Please make sure you refer to the criteria for each entry before submitting.
- Submission Ballot Window: **March 29, 2018 - April 11, 2018 (11:59 PM, EST)**
- Juries determine a minimum of '3' Nominees per category: **April 12, 2018 – April 20, 2018 (11:59 PM, EST)**
- Nominee Ballot Voting Window: **April 23, 2018 – May 4, 2018 (11:59 PM, EST)**
- Determine Winners: by **May 5, 2018**
- The submission entry deadline is **April 11, 2018, 11:59 PM EST**. **You will be able to make changes to your entries up until this date, but any changes made after this date will not be counted.**
- Please keep the confirmation emails that you receive for reference purposes.
- After the entry deadline, your entry(ies) will be passed to our panel of judges who will decide on a short list of Nominees.
- The Nominee list will be announced April 21st or 22nd, 2018. You will be notified by the Canadian Sync Awards team if you are a Nominee.
- For an entry to be considered valid, you must complete all required fields on the entry form. Failure to do so will make your entry invalid and you may be contacted by a member of the Canadian Sync Awards team to re-submit it.
- Entries must be submitted through this website. Any entries submitted by email or other means directly to the Canadian Sync Awards team will not be counted and will be returned to the sender.

CANADIAN SYNC AWARDS 2018: CATEGORIES AND CRITERIA

BEST SYNC - PROMO

This award is presented to the music supervisor and/or team behind the best placement of a song in a promotional spot for any filmed media property aired in Canada during the current eligibility period. Entries should include:

- Evidence of artistic merit and creative process
- A link of the sync in question. The song must be audible, intelligible and presented substantially within the work
- Names of companies / people involved with the sync (Label, Publisher, Agency, Music Supervisor, Production entity, TV show, Film etc.)
- Any other supporting data: Press/Testimonials

Information Required for Submission

*Please elaborate on any budget parameters and possible limitations

*Describe the scope of your involvement in the administration of this Project (Creative, Clearance, Negotiation, Licensing, Cue Sheets, Post Production, etc.)

* Please note and elaborate on your involvement with overseeing and/or collaborating with the following: Choreographer, Episode Director(s), Music Contractor, Music Director, Music Editor, Music Producer, Music Unions, On-Camera Performances, Picture Editor, Pre-Records, Score Composer, Songwriter, Vocal Coach, Other

*Please list any additional personnel that worked with you on the project (Music Coordinator, Assistant, etc.)

*Did your work involve creating any new works other than score? If yes, please include details.

** Please provide a private, password-protected link to download/stream your submission or information about where to find the submission (i.e. website, youtube)

BEST SYNC - EPISODIC TV

This award is presented to the music supervisor behind the best placement of a song in a scene of an episodic TV show exhibited in Canada during the current eligibility period.

Entries should include:

- “TV’ Series must be episodic with at least 6 episodes and can air online or on terrestrial television
- Evidence of artistic merit and creative process
- A link of the sync. in question. The song must be audible, intelligible and presented substantially within the work
- Names of companies / people involved with the sync (Label, Publisher, Agency, Music Supervisor, etc.)
- Any other supporting data: Press/Testimonials

Information Required for Submission

*Air date range or premiere date of full-season release

*Please elaborate on any budget parameters and possible limitations

*Describe the scope of your involvement in the administration of this placement (Creative, Clearance, Negotiation, Licensing, Cue Sheets, Post Production, etc.)

*Please note and elaborate on your involvement with overseeing and/or collaborating with the following: Choreographer, Episode Director(s), Music Contractor, Music Director, Music Editor, Music Producer, Music Unions, On-Camera Performances, Picture Editor, Pre-Records, Score Composer, Songwriter, Vocal Coach, Other

*Please list any additional personnel that worked with you on the project (Music Coordinator, Assistant, etc.)

**Please provide a private, password-protected link to download/stream your submission or information about where to find submission (i.e. website, youtube)

BEST SYNC - FEATURE FILM

This award is presented to the music supervisor behind the best placement of a song in a scene in a feature film released in Canada during the current eligibility period.

Entries should include:

- Evidence of commercial benefits for both film and music right-holders
- Evidence of artistic merit and creative process
- A link of the sync. in question. The song must be audible, intelligible and presented substantially within the work
- Names of companies / people involved with the sync (Label, Publisher, Agency, Music Supervisor, etc.)
- Any other supporting data: Press/Testimonials

Information Required for Submission

*Please elaborate on any budget parameters and possible limitations

*Describe the scope of your involvement in the administration of this Project (Creative, Clearance, Negotiation, Licensing, Cue Sheets, Post Production, etc.)

*Please note and elaborate on your involvement with overseeing and/or collaborating with the following: Choreographer, Episode Director(s), Music Contractor, Music Director, Music Editor, Music Producer, Music Unions, On-Camera Performances, Picture Editor, Pre-Records, Score Composer, Songwriter, Vocal Coach, Other

*Please list any additional personnel that worked with you on the project (Music Coordinator, Assistant, etc.)

** Please provide a private, password-protected link to download/stream your submission or information about where to find the submission (i.e. website, youtube)

BEST MUSIC SUPERVISION – SCRIPTED OR FACTUAL TV PRODUCTION / SERIES

This award is presented to the music supervisor that demonstrates the most outstanding level of achievement across the entire soundtrack of the Series. Award is based on the creative, technical and business contributions made for the body of work during the current eligibility period.

Entries should include:

- Minimum of 6 episodes for the production/Series
- Evidence of artistic merit and creative process for each sync used
- Any other supporting data: Press/Testimonials

Information Required for Submission

*Number of Episodes

*Air date range or premiere date of full-season release

*Please elaborate on any budget parameters and possible limitations

*Approx. number of licensed cues (Master & Publishing) used season-wide (excluding score cues and library cues used as score)

*Percentage of music placements you contributed to creatively

*Describe the scope of your involvement in the administration of this Project (Creative, Clearance, Negotiation, Licensing, Cue Sheets, Post Production, etc.)

*Please describe your role in the selection and contracting of the Composer(s), as well as your involvement with the Composer(s) and their work

*Please note and elaborate on your involvement with overseeing and/or collaborating with the following: Choreographer, Episode Director(s), Music Contractor, Music Director, Music Editor, Music Producer, Music Unions, On-Camera Performances, Picture Editor, Pre-Records, Score Composer, Songwriter, Vocal Coach, Other

*Please list any additional personnel that worked with you on the project (Music Coordinator, Assistant, etc.)

*Did your work involve creating any new works other than score? If yes, please include details

*Was a soundtrack album or were singles released (i.e. physical, digital only, major/indie label, score only, music from and/or inspired by, etc.)? If yes, please include details

*Please provide a document of all songs placed in the Series.

*Please provide a link to view one episode (password protected, if necessary) that is most representative of your body of work in the Series or provide a private, password-protected link to 3-5 scenes to download/stream or information about where to find episode or scenes.

If you provide a link to a full episode, please provide time codes for the scenes where songs are heard.

BEST MUSIC SUPERVISION - FEATURE OR DOCUMENTARY FILM

This award is presented to the music supervisor that demonstrates the most outstanding level of achievement across the soundtrack of the film. Award is based on the creative, technical and business contributions made for the body of work during the current eligibility period. Entries should include:

- Consistent evidence of technical innovation in sync placements on television
- Evidence of artistic merit and creative process for each sync used as evidence
- Film must be 60+ minutes in length
- Any other supporting data: Press/Testimonials

Information Required for Submission

*Please elaborate on any budget parameters and possible limitations

*Number of licensed cues (Master & Publishing) used season-wide (excluding score cues and library cues used as score)

*Percentage of music placements you contributed to creatively

*Describe the scope of your involvement in the administration of this Project (Creative, Clearance, Negotiation, Licensing, Cue Sheets, Post Production, etc.)

*Please note and elaborate on your involvement with overseeing and/or collaborating with the following: Choreographer, Episode Director(s), Music Contractor, Music Director, Music Editor, Music Producer, Music Unions, On-Camera Performances, Picture Editor, Pre-Records, Score Composer, Songwriter, Vocal Coach, Other

*Please list any additional personnel that worked with you on the project (Music Coordinator, Assistant, etc.)

*Did your work involve creating any new works other than score? If yes, please include details

*Was a soundtrack album or were singles released (i.e. physical, digital only, major/indie label, score only, music from and/or inspired by, etc.)? If yes, please include details

*Please provide a Word document of all songs placed in Film.

*Please provide a stream link to view the film (password protected, if necessary) or provide a private, password-protected link to 3-5 scenes to download/stream or information about where to find the film. *If you provide a link to the film, please provide time codes for the scenes where songs are heard.*

BEST SYNC - COMMERCIAL

This award is presented to the advertising/commercial industry music supervisor for the best placement of a song in a single, Canadian commercial spot during the current eligibility period. Entries should include:

- Evidence of commercial benefits for both brand and music rights holder
- Evidence of artistic merit and creative process for each sync used as evidence
- Any other supporting data: Press/Testimonials

Information Required for Submission

*Please elaborate on any budget parameters and possible limitations

*Describe the scope of your involvement in the administration of this Project (Creative, Clearance, Negotiation, Licensing, Cue Sheets, Post Production, etc.)

*Please note and elaborate on your involvement with overseeing and/or collaborating with the following: Choreographer, Episode Director(s), Music Contractor, Music Director, Music Editor, Music Producer, Music Unions, On-Camera Performances, Picture Editor, Pre-Records, Score Composer, Songwriter, Vocal Coach, Other

*Please list any additional personnel that worked with you on the project (Music Coordinator, Assistant, etc.)

*Did your work involve creating any new works?

** Please provide a link to a private, password-protected site to download/stream your submission or information about where to find the submission (i.e. website, youtube)

BEST SYNC TEAM - MAJOR LABEL AND/OR MAJOR PUBLISHER

This award is presented to the major record company or major music publisher that can demonstrate the most outstanding work across multiple sync. placements during the current eligibility period. Entries should include:

- Consistent evidence of artistic merit and creative process in sync placements
- Clear evidence of strategy around sync. placements
- Clear evidence of commercial and other benefits for artists and media deriving from the placements
- Provide three (3) example of syncs. The songs must be audible, intelligible and presented substantially within the work
- Any other supporting data: Press/Testimonials
- *Voted on ONLY by GMSC Members*

Information Required for Submission

*Three (3) project names and song titles (writers/performers)

*Please elaborate on any budget parameters and possible limitations

*Please list any additional personnel that worked with you on the project (Music Supervisors, Music Coordinator, Producer, Director, etc.)

*Did your projects involve creating any new works?

*Please provide a maximum 150-word description as to why your Sync team is the most effective

** Please provide links for up to 3 sync. placements or a private, password-protected link to download/stream the placements or information about where to find the submissions (i.e. website, youtube)

BEST SYNC TEAM - INDIE LABEL AND/OR INDIE PUBLISHER

This award is presented to the independent record label or independent music publisher that can demonstrate the most outstanding work across multiple sync during the current eligibility period. Entries should include:

- Consistent evidence of artistic merit and creative process in sync placements
- Clear evidence of strategy around sync placements
- Clear evidence of commercial and other benefits for artists and media deriving from the placements
- Provide 3 example of syncs. The songs must be audible, intelligible and presented substantially within the work
- Any other supporting data: Press/Testimonials
- *Voted on ONLY by GMSC Members*

Information Required for Submission

- *Three (3) project names and song titles (writers/performers)
- *Please elaborate on any budget parameters and possible limitations
- *Please list any additional personnel that worked with you on the project (Music Supervisors, Music Coordinator, Producer, Director, etc.)
- *Did your projects involve creating any new works?
- *Please provide a maximum 150-word description as to why your Sync team is the most effective

- ** Please provide links for up to 3 sync. placements or a private, password-protected link to download/stream the placements or information about where to find the submissions (i.e. website, youtube)

BEST SYNC - SPORTS PROGRAM OR PROMO

This award is presented to the team/music supervisor behind the best placement of a song in a sports program or for a promo for a sports presentation show during the current eligibility period. Entries should include:

- Evidence of artistic merit and creative process
- A link of the sync in question. The song must be audible, intelligible and presented substantially within the work.
- Names of companies / people involved with the sync (Label, Publisher, Agency, Music Supervisor, etc.)
- Any other supporting data: Testimonials

Information Required for Submission

*Please elaborate on any budget parameters and possible limitations

*Please note and elaborate on your involvement with overseeing and/or collaborating with the following: Choreographer, Episode Director(s), Music Contractor, Music Director, Music Editor, Music Producer, Music Unions, On-Camera Performances, Picture Editor, Pre-Records, Score Composer, Songwriter, Vocal Coach, Other

*Please list any additional personnel that worked with you on the project (Music Coordinator, Assistant, etc.)

*Did your work involve creating any new works other than score?

**Please provide a private, password-protected link to download/stream submission or information about where to find the submission (ie. website, youtube)

SYNC ARTIST OR SONGWRITER OF THE YEAR

This award is presented to a Canadian artist or songwriter who received the most “Syncs” in Canada during the current eligibility period.

Information Required for Submission

*Artist or Songwriter Name

*List of Song titles and their Sync placements and Projects

*Initial Exhibition Date for each Sync

*Did your artist or songwriter create any new works for the projects?

**Please provide up to 4 examples on a private, password-protected link for download/stream submission or information about where to find the submission (ie. website, youtube)

BEST MUSIC SUPERVISION - INTERACTIVE (VIDEO GAME/MOBILE APP/VR)

This award is presented to the team that demonstrates the most outstanding level of achievement in interactive sync. during the current eligibility period.

Entries should include:

- Evidence of artistic merit and creative process for each sync
- Syncs. must be audible, intelligible and substantially presented within the work
- Any other supporting data: Press/Testimonials

Information Required for Submission

*Please elaborate on your any budget parameters and possible limitations

*Number of licensed cues (Master & Publishing) used season-wide (excluding score cues and library cues used as score)

*Percentage of music placements you contributed to creatively

*Describe the scope of your involvement in the administration of this Project (Creative, Clearance, Negotiation, Licensing, Post Production, etc.)

*Please note and elaborate on your involvement with overseeing and/or collaborating with the following: Choreographer, Episode Director(s), Music Contractor, Music Director, Music Editor, Music Producer, Music Unions, On-Camera Performances, Picture Editor, Pre-Records, Score Composer, Songwriter, Vocal Coach, Other

*Please list any additional personnel that worked with you on the project (Music Coordinator, Assistant, etc.)

*Did your work involve creating any new works other than score?

**Please provide a private, password-protected link to download/stream submission or information about where to find the submission (ie. website, youtube)